

TMOTTGOGO'S




TMOTTRadio.com

THE TRUSTED VOICE IN THE GO-GO COMMUNITY

www.tmottradio.com

Advertising & Marketing

TMOTTGOGO'S



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THE TRUSTED VOICE IN THE GO-GO COMMUNITY!

In this economy, TMOTTGoGo provides an amazingly cost-effective way to reach your customers.

Since 1996, TMOTTGoGo has been on the internet. In that time, the knowledge, experience and understanding demographics of the world wide web has become second nature. We are a serious online media that is well known. Our consumers have taken us beyond our distribution area making your business visible even beyond our boundaries. This makes TMOTTGoGo a better investment for you. People who find you on TMOTTGoGo are actively engaged in looking for the services you provide. You do not have to hope they will remember your URL from a print ad or billboard and type it in later – if they are interested in what you offer at all. The people who are on the page where you are listed want what you have. They are active customers.



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ARTS DESK

Go-Go Impresario=Web Expert
Posted by Jason Chalka on May 1, 2009 at 12:56 pm

Kato: Can you please speak at our next web conference, "When it comes to your group's name, you should be dropping that all over the place."
Kato: Seriously call us.

Carrying on a mission of continued growth within the talents of our entertainment community on both a national and global scale through the effective use of technology as a powerful tool set for greater distribution and visual enhancement. The empowerment of a community which is demonstrated through our TMOTTGoGo Website, TMOTTRadio Internet Radio Program, TMOTT TV Interview/ Music Video Show, Artist Network System, Live Performances and Various Promotional Outlets.

Our goal is the continuation of a statistical networking platform organizing and developing our efforts as a group of industry professionals who provide framework within which we do business.

Networking refers to any contact within that interpersonal framework.



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Top Stops

Film and Frozen Water

D.C. Cyberfunk

Take Me Out to the GoGo Show!

The Web Survives

TMOTTGOGO'S



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TMOTT MEDIA

STEW BITS



TRUE GO-GO STORIES

We realize it's a crowded internet and you are busy, but when is the last time you or a customer of yours has thought to themselves, "I want to go shopping and find a new place to eat out, time to go check out Facebook (or Twitter)"? By simply maintaining an image on TMOTTMedia, you are opening up doors for NEW customers to discover you as consumers use our site exclusively to browse local information.

Advertising on social networking sites (unless through their advertising programs) can be a very tricky area and many times deemed as spamming. Plenty of people use them to stay in touch with their friends, meet new people, make work-related connections and more. And in many cases could and have enraged them causing them to unfollow or defriend an account.

Under the rules of formality and professionalism, TMOTTGoGo is a place that's already known for the information, entertainment and services that it provides, applying their advertising programs in conjunction with traditional forms of marketing and advertising. Therefore, it is already highly targeted in the specific demographic you are seeking and bring your message to friends and followers who are already engaged in the type of product or service you are offering. There are many routes that we take in getting your information out there, but spamming definitely isn't one of them.



TMOTTGoGo is an engaged community of millions of listeners

- **Unique Monthly Visitors:** Average 4,710,279 hits per month
- **Visitors Age:** 18 - 45
- **Visitors Gender:** Both Male & Female
- **Household Income:** 54% have a household income greater than \$60,000
 - 32% have a household income \$100,000
 - 92% have at least 2 people in their household
 - 70% have a household size of 3 people or more.

TMOTTGoGo
Take Me Out To The Go-Go

www.tmottgogo.com



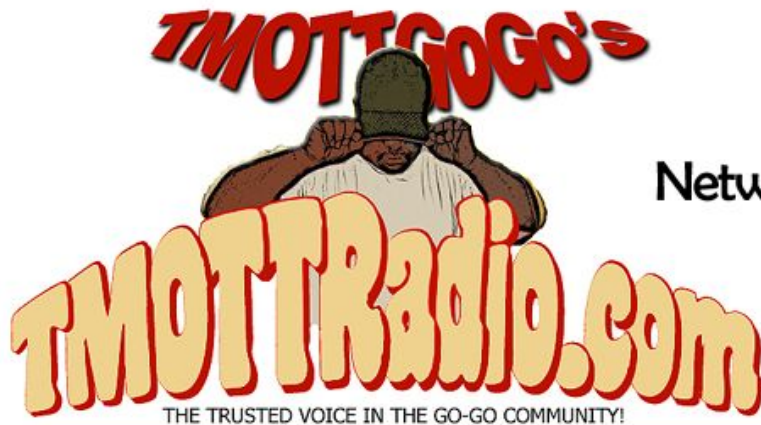
Newtork and Show Sponsorship

Choose the time, we'll make sure you're a part of it.

Leverage TMOTTGoGo's network of high-traffic shows to market and advertise to your target audience. A targeted Sponsorship on TMOTTRadio will build awareness for your brand and drive results for your campaigns.

A Network, Show or Category Sponsorship enables you to:

- Reach Your Target Audience - Take advantage of TMOTTRadio's programmed shows to connect with a targeted audience of loyal listeners.
- Obtain Credible Endorsements by Notable Hosts - Put a shine on your brand with endorsements and testimonials from TMOTTRadio's on-air talent.
- Be a Part of the Conversation - Ensure your brand is a part of the conversations your target audience care about.
- Amplify the Impact of Your Campaigns - Build exposure for your marketing and ad campaigns in a new and highly-effective way.



Network & Show Sponsoship Pages

Key Features:

- Targeted viewership/listenship
- Pre-roll audio spots placed before shows
- Recorded 15, 30, or 60 second audio ads surrounding content
- Opportunities to solicit and obtain listener feedback and testimonials
- Customized branding on network site
- Ability to feature promotional offers and contests
- Robust set of metrics regarding sponsorship performance

Plus...

- Unique front page banners throughout TMOTTGoGo and offsite mobile App, targeting your audience and featuring sponsor branding; standard sizes include 600 x 300 and 280 x 195
- Outreach through top distribution partnets based on the program's target demographic and/or content themes.
- Outreach to top bloggers, forums, sites, and social networkign platform.

Plus...

Live Broadcasting

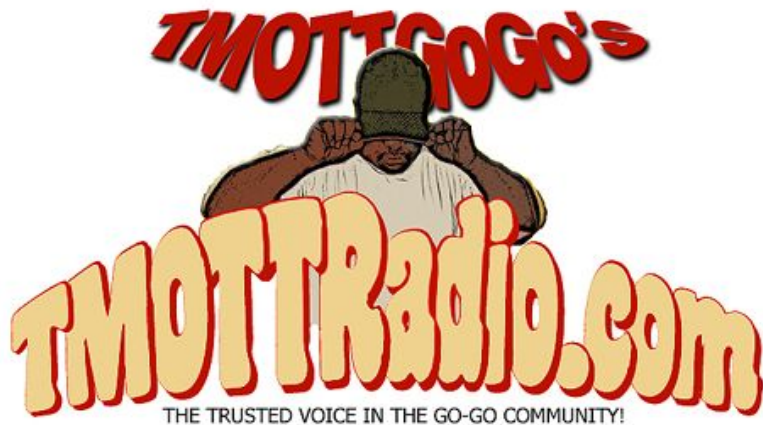
You can expand the reach of your business, conference, party, or next event with a live audio broadcast. TMOTTRadio provides the equipment and staff, as well as an onsite host to conduct interviews and broadcasts. We can tailor a program to meet the unique needs of your next event.

Live Broadcasting enable you to:

- Increase the Impact of Your Events, Online - Stream live content from the event to engage and connect with an extended audience.
- Capture and Broadcast Powerful Testimonials - Leverage the event as a platform to collect and distribute positive work of mouth about your brand.

Packages include:

- Live streaming capabilities
- Technician from TMOTTRadio to set-up equipment
- Up to 4 hours of live broadcasting per event (duration based on advertising subscription selected)
- Up to 4 hours of social media updating during event (duration based on advertising subscription selected)



Bundled Ad Packages

Standard

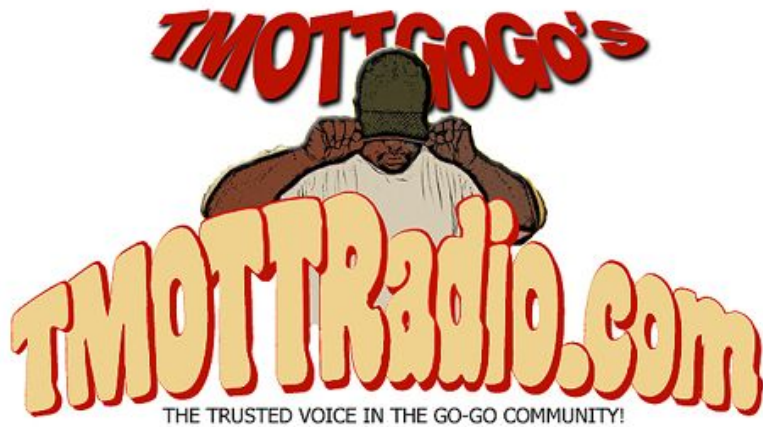
- Front Page Banner ad 600x300 (includes embedded hyperlink to client's website)
- Weekly blasts of your flyers via e-cards to our subscribers through the TMOTTMedia database.
- Recorded 15 second commercial

Premier

- Front Page Banner ad 600x300 (includes embedded hyperlink to client's website)
- Weekly blasts of your flyers via e-cards to our subscribers through the TMOTTMedia database.
- Recorded 30 second commercial
- Flyer placements and generation via TMOTTGoGo Mobile App

Ultimate

- Front Page Banner ad 600x300 (includes embedded hyperlink to client's website)
- Weekly blasts of your flyers via e-cards to our subscribers through the TMOTTMedia database.
- Recorded 60 second commercial
- Creation of video clip commercial of event(s) and streaming through YouTube, Vimeo, Facebook and other video platforms.



Additional Enhancements

Banner Options

- Locked to TMOTTGoGo Home & TMOTTRadio page
- Banner Only Ads
 - 280x195
 - 250x200 (Mobile App)
 - 600x300
- Website Link Only
- Page Backdrop on TMOTTRadio page

Event Options

- TMOTTRadio DJ's
- TMOTTRadio MC's / Hosts
- TMOTTRadio Equipment Techs
- TMOTTRadio Event Coordinators
- LIVE Broadcasting Package Only
- Event Promotion

Each of the enhancements list here can be tailored to fit any budget

[Request a Quote](#)