



PRESS RELEASE

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FOR IMMEDIATE RELEASE

GO-GO'S DIGITAL MEDIA MUSEUM BEGINS REGIONAL TOUR

GLENN DALE, MD, June 17, 2019 – *Take Me Out to the Go-Go Magazine (TMOTTGoGo)*, go-go music's own community-based multi-media platform since 1996, begins the **TMOTTGoGo Regional Tour of Go-Go History** to highlight important locations in Go-Go culture. The first tour stop is Sandy Spring Museum on Sunday, August 11, 2019.

TMOTTGoGo (pronounced TEE-mott-go-go) is partnering with various museums, libraries, and other sites in Maryland, DC, and Virginia to host a series of events centered on Go-Go's boundary-breaking community history. Consistent with *TMOTTGoGo's* reputation as the most trusted source of information on Go-Go, the tour serves to present and collect oral histories of Go-Go from each location. In the tradition of live go-go recordings, each interactive presentation is uniquely curated with collective sense of place and community.

Each stop on the tour will be hosted by **Kato Hammond**, owner and creator of *TMOTTGoGo*, and **Dr. Tahira Mahdi**, a longtime *TMOTTGoGo* staffer who developed a new framework for community psychology based on her dissertation research with the Go-Go community. Guest speakers representing each location provide context, and community members are invited to record their own oral histories for *TMOTTGoGo*. In addition, the event spaces are decorated with exhibits of *TMOTTGoGo* articles, audio and artifacts.

Kato Hammond is so significant to Go-Go history that he is quoted in the Musical Crossroads exhibit of the **Smithsonian National Museum of African American History and Culture**. In 2015, Hammond released his autobiography, [Take Me Out to the Go-Go](#), praised as "a truly entertaining human experience." In 2017, the GPS audio platform app [Detour](#) tapped him for its guided virtual walking tour of Washington DC's U Street Corridor.

Take Me Out to the Go-Go Magazine houses a digital museum of Go-Go culture at www.tmottgogo.com and a rich archive of go-go and other local music at www.tmottradio.com. [TMOTTGoGo Inside the Pocket](#), a 2018 documentary about the magazine's impact, is now streaming on Amazon.

Visit www.tmottgogo.com/regionaltour for up-to-date tour stop information. Contact info@tmottgogo.com for interviews and presenter information.

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